NINA ROMANS

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My name is Nina Romans. I am a multidisciplinary designer based in Los Angeles. I am specializing in graphic design, illustration, brand design and web design. I was born and raised in the Bay Area. My background is in fine art specifically oil painting. I started my first oil painting lessons at the age of six with a French artist named Bernard Beneito in his studio above a dry cleaner. I began exploring digital mediums in high school which brought me to the UCLA DMA program. My work is constantly evolving through new mediums. Ultimately, I design in hopes of making a memorable and positive impacts on people's lives and the world around us. I am very interested in the topics and discussions of social media presence and mental health in our society.

GRAPHIC DESIGN

BRAND DESIGN

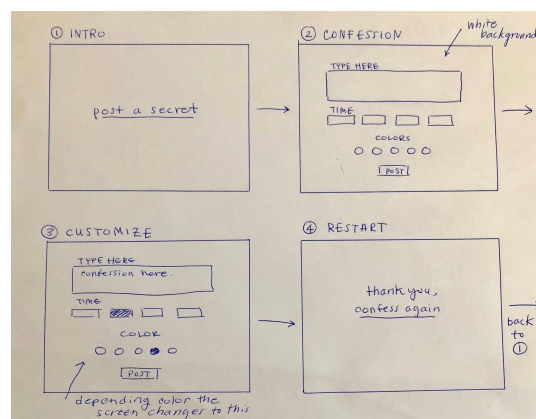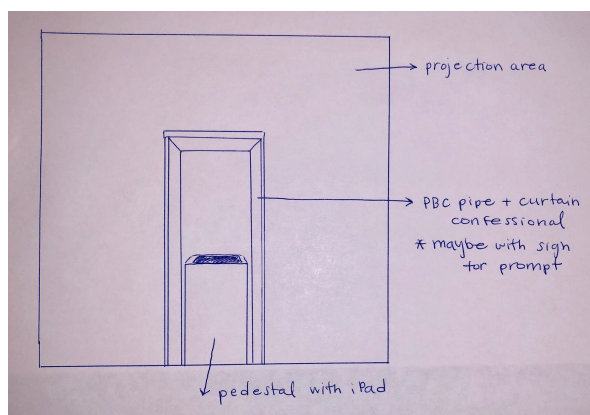ILLUSTRATION

INTERACTIVE DESIGN

WEB DESIGN

PROJECT DESCRIPTION

Anonymous You is a public interactive installation that challenges the audience to anonymously post a secret (something they keep hidden for any reason - shame, fear, etc.) to the audience around them. The confessions are then projected randomly in the space. The project will contain: (1) an input (iPad form in confessional) and (2) a visual output (projection of confessions).

WHY?

The project explores our societies culture of posting our "whole selves" yet in reality we are keeping half our lives hidden. We fear these topics are too difficult to share or we will receive judgement. We assume we are the only ones with these secrets - when really each of us has at least one.
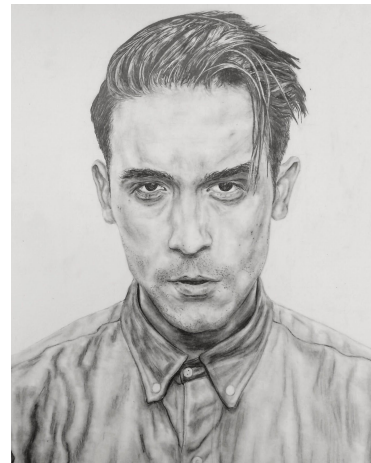
Our society has slowly accepted therapy as a means for self care, but it is still kept out of our daily conversations or discussions. A great deal of healing can come from revealing your troubles to another person. However, this is often very hard for people to do outside of a therapist's office, etc.

Anonymous You gives the user an opportunity to "post" a side of their lives that is never seen or is weighing on them - without the vulnerability and identity often attached. It gives the audience the opportunity to see visually how many secrets are being kept hidden juxtaposed by being in the same space with those exact people who posted them. This will hopefully push them to contribute a secret as well.
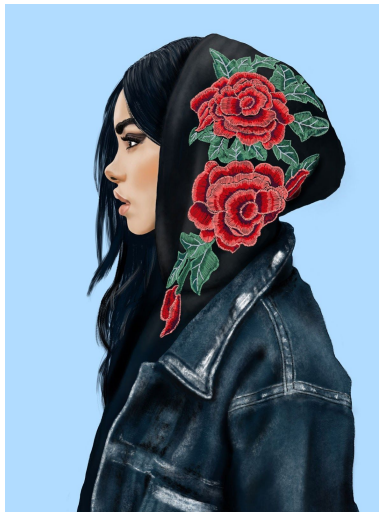
PREVIOUS WORK

Fine Art: Oil Paintings & Pencil Portraits

Digital Portraits

Logo Design & Brand Design